

SURANA COLLEGE-Autonomous

Affiliated to Bangalore University Recognised under 2(f) and 12 B of UGC, Certified by ISO, Re-accredited by NAAC with A+ No. 16, South End Road, Bengaluru-560 004

REPORT ON GUEST LECTURE

Title of the Event	Environmental Sustainability for Better Future
Date	19-02-2025
Venue	Seminar Hall, Surana College Autonomous
Organized by	Department of Commerce in association with ITC WOW &
	Anubhoothi foundation
Resource Person	Name: Anvartha Binitee
	Designation: Awareness Welfare officer
Target Audience	II semester I year B.Com Students
Report Prepared by	Department of Commerce

The Department of Commerce at Surana College (Autonomous), in association with ITC WOW- Anubhoothi Foundation, organized a guest lecture on *Environmental Sustainability* on 19th February 2025 for first-year B.Com students. The session aimed to create awareness about sustainable practices, environmental conservation, and the role of businesses in promoting eco-friendly initiatives. The distinguished speaker emphasized the importance of corporate social responsibility (CSR) of ITC WOW in environmental protection and discussed real-life case studies of successful sustainability models. The interactive session encouraged students to adopt sustainable habits and explore innovative solutions for a greener future. The event concluded with a Q&A session, leaving the participants inspired and informed about their role in building a sustainable society.



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